Mr. and Mrs. Irving Thalberg (Norma Shearer) sailed from Southampton on the S.S. Majestic enroute to Culver City M-G-M Studios

CANADIAN MOVING PICTURE DIGEST

Vol. 25, No 12 TORONTO 2, CANADA

...rs have been waiting ...velve episodes. They ...ng by exhibitors' re- ...nt. Buck Jones is a ...don of Ghost City."

YEAR AFTER YEAR AFTER YEAR!

(See Inside Cover)

PUBLISHED BY

CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

259 SPADINA AVENUE, TORONTO 2

HE WON'T COME DOWN!

LEO'S been up there *on top* for a long time . . .
CHANGES have taken place in this industry—
BUT his STABILITY is the marvel of all.
HE is the ONE DEPENDABLE, ENDURING factor
IN the entire industry—
YEAR after year after year!
THIS week in Detroit and Kansas City
METRO-GOLDWYN-MAYER holds its Annual Conventions.
ANNOUNCEMENT will be made there regarding
NEXT season's line-up from M-G-M.

It will startle the industry! It will amaze other companies by the size of its STAR list and by the MAGNITUDE OF ITS PRODUCTIONS! It will again confirm showmen in the realization that there is only ONE

METRO-GOLDWYN-MAYER — THE MAJOR COMPANY!

Observations

By The Editor

WE SHOULD be excused for "Observing" that, following the announcement of Northern Electric, that there would be a fifteen percent reduction in Service, that The Digest informed Mr. Harvey that his company was doing the very thing which it was meant to do. Perfection should always reduce costs of operation to the buying public, which is the ultimate consumer of all products.

With the introduction of Wide Range, Northern Electric introduces an additional perfection to its "Voice of Action".

It has always been a selfish urge to couple perfection, or improvements with increased costs of service. Those who have been responsible for "such increase" have argued that the "costs of perfecting" must be "spread" and the "spread" has generally been a public spread.

It is indeed a sign of "Better Times", Bigger and Better Business for Northern Electric, to introduce Wide Range and to announce a fifteen percent reduction in its Service almost simultaneously.

* * * *

PAUL NATHANSON, one and only son of N. L. Nathanson, has now definitely stepped into Show Business. Paul is just eighteen, and a real boy, who could not help but know a great deal about Motion Pictures. Paul is still enjoying School Days, but during the visit of Mr. N. L. Nathanson to Winnipeg, Paul accompanied his father; and now he boasts of a beaded belt and pouch which he received from the Sarcee tribe, at Calgary, last Thursday. The ceremony took place on Eighth Ave., in front of the Palace Theatre, where the ceremony of introducing Mr. Nathanson and Paul to the chiefs in council, opposite the Palace Theatre, took place.

Chief Crowe initiated Mr. Nathanson, naming him Chief Black Spider, and Paul was named Chief Weazel Child.

At a luncheon, given in honour of Mr. Nathanson, the President of the Famous Players Canadian described the ceremony of initiation and brought additional proof to his managers that he was "Heap Big Chief".

* * * *

NO ONE had a busier, or a better time in England than Mr. Henry Nathanson, in charge of Regal Films. Mr. Nathanson was greatly impressed with the spirit of optimism, of a coming prosperity which prevailed. "In fact, prosperity was not coming, it was there, right in the heart of London, in England. The people looked prosperous, talked good times and appeared to be actively engaged in various enterprises. Show business was excellent. Theatres crowded, production activities at a peak. Gaumont-British is making tremendous strides by way of theatre-holdings and increased production budgets. Several pictures which I saw at the London theatres, and which we will shortly release, through Regal Films, were even better than some of our British pictures which we thought had everything, by way of entertainment value.

The present and the future looks particularly good for British Films and for the British Film Industry."

UNIVERSAL is "Steppin' Out" with five specials, which are just what exhibitors have been waiting for. These specials each have twelve episodes. They should do particularly well, judging by exhibitors' reaction to the Universal announcement. Buck Jones is a favorite. He is to appear in "Gordon of Ghost City" suggested by a story by Peter Kyne. Then there is "The Adventures of Anne", the first musical-mystery thriller yet produced. Richard Talmadge will appear in "Pirate Treasure", "The Vanishing Shadow" is another serial and for good measure, "The Perils of Pauline" from the story by Charles W. Goddard.

These all appear to have a showmanship angle and it is The Digest's opinion that these serials will be welcomed by your patronage; and will also find their place in theatres which have a "thriller" patronage.

Ray Presents

(Continued from page 4)

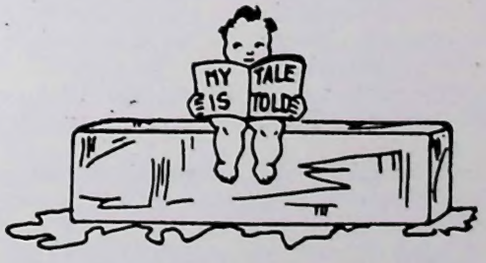
values and volume which it had demonstrated.

We could tell you about the "frequency" element and the use of two extra "mikes" for collecting this extra frequency, we could explain the process of capturing a High C, of the change in the sound gauge from square to curved. The increase in the amplification, but we prefer to stay away from these technicalities and dwell upon the finished product, the result which is another inspiration for the expression, "Wonders will never cease".

"WIDE RANGE" helps to make "The Voice of Action" the "Human Voice", it adds the natural sounds of motion in action, which were previously unrecorded, and tones down to normal sound, those noises of motion which previously reproduced like shots out of a cannon. For instance the "closing of a door" ceases to sound like a cave-in of a wall, it becomes the sound of a door closing as we know that sound off the screen.

But it is in song, speech, music that "Wide Range" plays its most important part, for it catches the light and shade of sound, revealing each instrument's note in an orchestration, each tonal quality of the human voice, perfecting good voices and eliminating imperfections in voices that lack depth, quality and resonance of tone.

As a guest of Northern Electric, May I be permitted to extend to Northern Electric this public thanks for its hospitality, and this tribute to its march toward mechanical perfection.



Motion Picture Almanac estimates 290,000 as employed in Motion Pictures in the U.S.

Nathanson Visits Winnipeg

N. L. NATHANSON, newly-elected President of the Famous Players Canadian Corporation, Toronto, and J. J. Fitzgibbons, director of theatres for the Famous Players and the R.K.O., arrived in Winnipeg, Monday, July 10, to inspect the corporation's theatres and confer with the local management. Mr. Nathanson received a warm welcome from staffs and citizens generally. The chief executive intends going through Western Canada to the Pacific Coast centres.

This will be Mr. Nathanson's first visit in three years. Two years ago he retired from the head of the corporation owing to disagreement with the majority of the trustees on matters of policy, when the Canadian corporation became a part of Paramount-Publix, New York. One month ago he was re-elected the head of the corporation, and his object again is to have the Canadian and the United States corporation separated, and the Canadian corporation made a unit with complete jurisdiction over its internal affairs. He recently made a statement to this effect in Toronto, shortly after assuming the position of chief executive.

Mr. Nathanson has always been a warm friend of the west in matters theatrical. It was under his regime, during the Great War years, that the Capitol Theatre of Winnipeg, was constructed at war prices at a cost of $1,250,000. Mr. Nathanson is in control of the Regal Films, which releases Metro-Goldwyn-Mayer, Monogram, Gaumont-British and other English trademarks. The Winnipeg branch has been managed by Ted Gould for the past 12 years.

In connection with Mr. Nathanson assuming the Presidency, it is announced that H. M. Thomas, who has been Western Divisional Manager of the Famous Players Corporation for the past 14 years, with personal jurisdiction over the Capitol Theatre, Winnipeg, has retired from the service of the corporation, and will reside for the next few months in Toronto. Mrs. Thomas left Winnipeg a few days ago to join Mr. Thomas in Toronto.

United Artists Play Dates

"It's a King", Grand Theatre, London, Ontario, July 26-27-28. "Say It With Music", Grand Theatre, London, Ontario, July 26-27-28; Rex Theatre, Regina, Sask., Oct. 18-19-20. "King's Cup", Beacon Theatre, Vancouver, B.C., July 21 week; Tivoli Theatre, Saskatoon, Sask., Oct. 28-29-30. "Leap Year", Orpheum Theatre, Moose Jaw, Sask., Aug. 7-8; Tivoli Theatre, Saskatoon, Sask., Aug. 30-31, Sept. 1. "Flag Lieutenant", Orpheum Theatre, Moose Jaw, Sask., Sept. 11-12. "Thark", Orpheum Theatre, Moose Jaw, Sask., Oct. 2-3; Rex Theatre, Regina, Sask., Nov. 8-9-10. "Love Contract", Strand Theatre, Calgary, Alta., Aug. 3-4-5; Tivoli Theatre, Saskatoon, Sask., Oct. 18-19-20. "Night Like This", Strand Theatre, Calgary, Alta., Aug. 21-22-23; Tivoli Theatre, Saskatoon, Sask., Sept. 20-21-22; Rex Theatre, Regina, Sask., Oct. 25-26-27.

Photographic Studios Warned of Fire Hazard

APPROXIMATELY seven and a half tons of photographic film stored in studios of Vancouver, B.C., photographers constitutes a tremendous fire hazard, one comparable to that which caused the Cleveland hospital disaster some years ago. This was stated by Provincial Fire Marshal J. A. Thomas at a conference with photographers.

The photographers were informed that 30 pounds is the limit of film storage allowed and all in excess must be destroyed or stored in special fire-proof vaults with eight-inch concrete walls, a sprinkler system and a ventilator. Moving picture film is safely stored.

DANIEL GORDON, B.A.

Daniel Gordon, B.A., son of Rabbi Jacob Gordon, who was called to the bar before Mr. Justic Wright in Weekly Court. Mr. Gordon is 21 and has to his credit two Upper Canada Law Society Scholarships for his first and second years at Osgoode. Besides his U. of T. course, he also studied at the Hebrew Theological College, Chicago, and is a representative of the Talmudical Science. Under the tutorship of his father, he will further his Hebraic studies. He is a member of the Young Israel Movement, was born in Toronto, and is said to be the youngest student holding B.A. honors.

"Meet the Wife" says Clarke Gable

(Special to Digest from Winnipeg)

CLARK GABLE, current leading he-man of the Hollywood films, and his attractive wife, are having a delightful visit in Vancouver, B.C.

"We're in no hurry to go any place in particular, just browzing around," the broad-shouldered black haired film star said. "We expect to be leaving for Banff in a few days. Our friends have told us about the beauties of the Canadian Rockies and we want to see it all for ourselves."

Meanwhile the Gables are keeping very much to themselves because their's is a vacation trip. At the Hotel, Gable left instructions with the switchboard girls that no calls were to be put through to the suite which they are occupying with Mr. and Mrs. Joe Sherman, Hollywood friends, thus outwitting autograph seekers. News of Gable's presence in Vancouver spread like wildfire after the tall screen star and his diminutive wife were seen window-shopping about the streets. He wore a navy blue suit, faultlessly tailored; a white shirt and slouch hat. Missing was the turtle-neck sweater in which he appears in so many newspaper "stills". Mrs. Gable wore a brown ensemble, beige colored flowered dress, a brown swagger coat, brown shoes, light stockings and a light tan hat.

Two More for "Wide Range"

We welcome the evident indication of improvement in the theatre world, which is reflected in the steadily increasing number of houses which are bringing their Sound System installations up-to-date by the addition of "Wide Range". The Northern Electric Company report two more theatres this week, namely, the Strand, Prince Albert, Saskatchewan, and the Avalon in Ottawa, Ontario.

North Battleford News, Saskatchewan, headlines Nathanson's visit